

CRUZE

VERTICAL

ESSENCE OF MOTION



CRUZE

Cruze has evolved the vertical system with advanced engineering to create a new benchmark in system design.

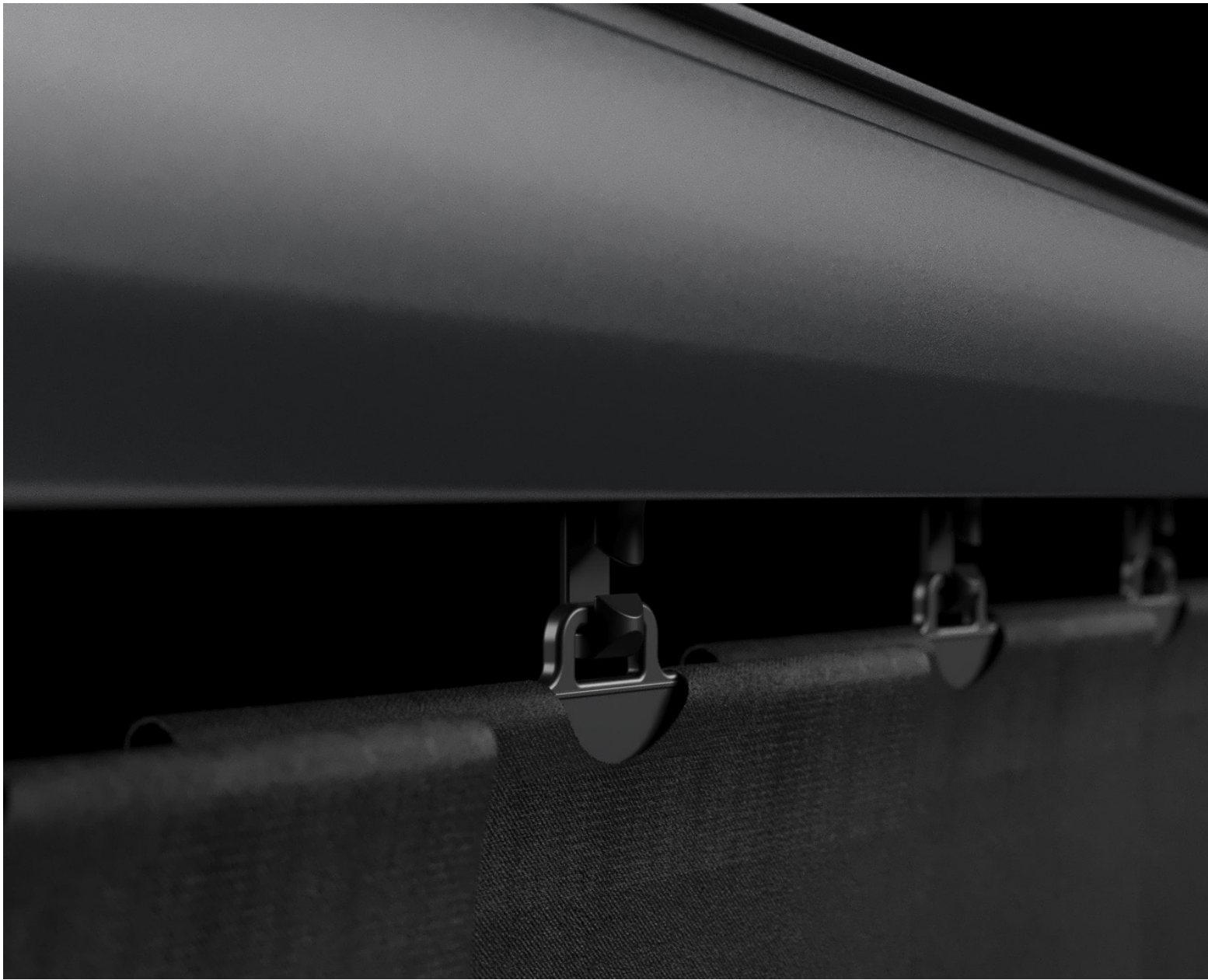
“Essence of Motion” underpins the Cruze brand. Design engineering engages all parts to perform a fluid operation that enhances the user experience.

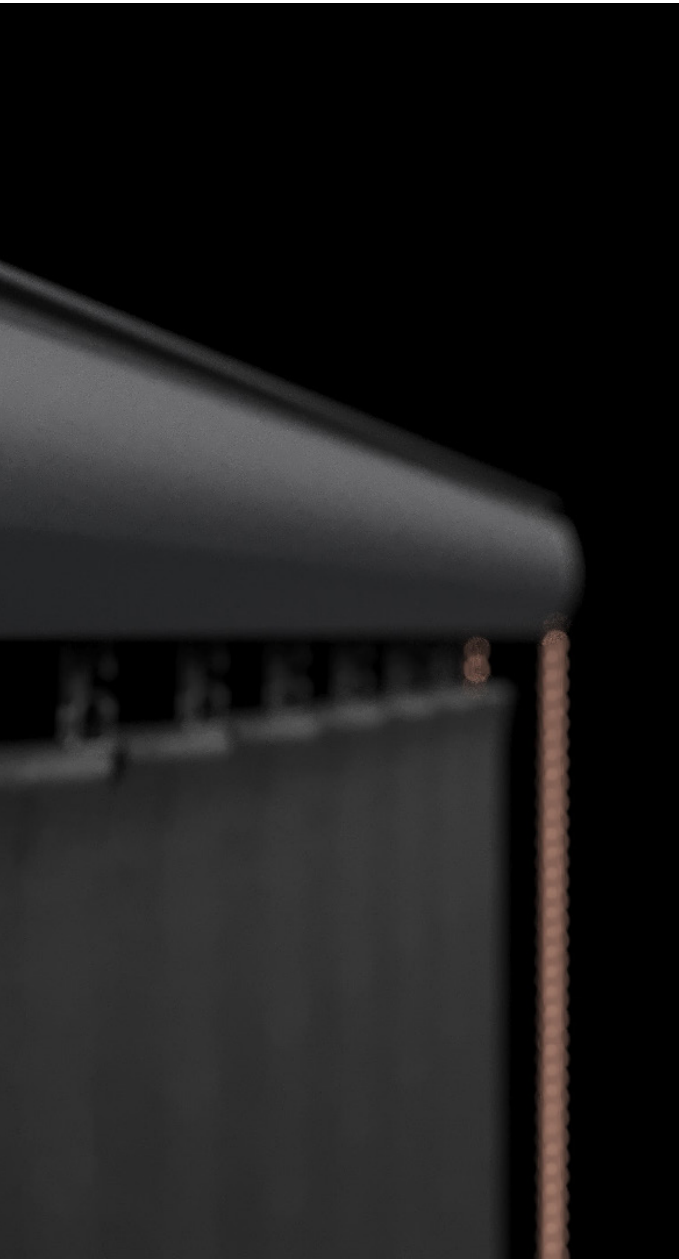
System aesthetics merge with engineered precision to define a vertical system that merges functionality, luxury and sophistication.

Cruze has enhanced the visual aspects of the vertical blind. The sculpted headrail boasts a light texture adding softness to an, otherwise streamlined product. Engineering advancements have evolved the purpose of the traveller, increasing the management of light control.

CRUZE

DESIGN





HEADRAIL

Each curve, surface and edge is shaped to perform.

The patented headrail presents double facing channels which encase the travellers neatly within the headrail. The enclosed travellers discretely guide the vertical vanes along the headrail.

The shape and material thickness create a strong and durable headrail, while guiding lines on the top of headrail provide an aid during the manufacturing process.

At the heart of design conception is the artistry of sculpted lines, offering sharpened aesthetics, which are softened by the lightly textured headrail.

With a range of headrail colours including Gloss White, Textured White and Anthracite alongside matching components, the Cruze vertical system has the specification with the looks to match.

CRUZE

OPERATION

Cruze boasts three operating systems each presenting individual attributes.

The direct-drive control end operates the blinds with a 1:1 tilt ratio. Each part has been engineered with meticulous care to ensure the end user experiences a smooth seamless operating system.

Further enhancing the user experience, the Reduction gear system offers a 1:2.25 tilt ratio, providing the user with greater light control in the manipulation of the vane tilt, while offering a smoother operation on larger blinds.

The Wand controlled option removes the needs for control cords offering the user with an ultimate child safe product.





CRUZE





MOTION

The traveller design has been approached with fresh thinking. Cruze takes the key role of the traveller and adds unique design features. Each with distinctive attributes, the reduced width of the traveller decreases the fabric stack by 20%, increasing the window view.

Production speed is increased with the introduction of the solid top on the traveller. This creates a threading tunnel, speeding production efficiencies when cording travellers.

When enclosed in the headrail, the traveller is encased in the patented headrail channels. This reduces the distance between the top of the fabric vane and bottom of headrail, decreasing the light gap. The colour co-ordinated parts form a polished finished product and a smooth operating experience for the end user.

INSTALLATION

Multiple bracket options provide the fitter with a choice of fitting solutions, dependent on the individual project. Top and face fix options are available in 3 sizes to ensure extension ability when required. The need for screws is irradiated with the Cruze spring bracket, also improving speed of installation.

FINER DETAIL

Select matching operating or stabilising chain to compliment the operating system or choose from a contrast chain colour to create a personalised vertical blind.

3 bottom weight styles are available. The chained option can be complimented with co-ordinating or contrasting stabilising chain. Two chainless options provide exposed or hidden weights.

HEADRAIL

- Striking the perfect balance between design and functionality.
- Sculpted headrail with unique dual channel design patent.
- Lightly textured headrail option, adding softness to an otherwise streamlined product.

PRODUCTION SPEED

- Smart design engineering has focused on increasing production speed.
- Enclosed Travellers increase the speed of cording.
- The Cruze cord lock speeds up the production process and allows for cord adjustment on site.

TRAVELLER

- Travellers are engineered to be encased within the headrail.
- Encased travellers reduce light gap between the fabric and headrail by 15%.
- Precision engineering has reduced the width of each traveller by 20%.
- Reduced traveller width, decreases the width of fabric stacking.
- The closed traveller protects the peg preventing it being pushed into the traveller.

AESTHETICS

- Lightly textured headrail providing a soft matt finish.
- All plastic parts are colour – co-ordinated to the headrail.
- Contrasting accessory options available.

OPERATING SYSTEMS

- Direct drive – offers a 1:1 tilt ratio with a smooth tilt and draw mechanism.
- Enhanced light control with the Reduction Gear option, with the 1:2.25 tilt ratio.
- Reduction Gear ensures the continued smooth operation across wider expanses.
- Wand controlled system provides the ultimate child safe blind.

OPTIONAL EXTRAS

- Equal spacing options available.
 - 3 bottom weight options – chained, exposed chainless, sewn-in bottom weights.
 - Chain options – Copper, Nickel, White Plastic and Anthracite.
 - The new spring brackets offer improvement on installation times.
-



